

WRITING TO PERSUADE

The following criteria scale is used to determine the overall score.

Total points possible: _____

1 = Weak **2** = Moderately Weak **3** = Average **4** = Moderately Strong **5** = Strong

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|---|----------|----------|----------|----------|----------|
| 1. The student introduces the topic in a clear, lively, and interesting fashion. | 1 | 2 | 3 | 4 | 5 |
| 2. The student expresses a firm opinion, along with supporting reasons, in a single sentence. | 1 | 2 | 3 | 4 | 5 |
| 3. The student establishes criteria or standards upon which his/her opinion is based. | 1 | 2 | 3 | 4 | 5 |
| 4. The student supports the opinion with identifiable reasons and concrete evidence. | 1 | 2 | 3 | 4 | 5 |
| 5. The student takes into account the point of view of the audience being addressed. | 1 | 2 | 3 | 4 | 5 |
| 6. The student acknowledges opposing viewpoints and addresses contradictory evidence. | 1 | 2 | 3 | 4 | 5 |
| 7. If appropriate, the student proposes one or more solutions to a presented problem. | 1 | 2 | 3 | 4 | 5 |
| 8. The student concludes with a restatement of the expressed opinion that encourages either agreement or action from the audience. | 1 | 2 | 3 | 4 | 5 |
| 9. The spelling, punctuation, and grammar on the writing assignment are accurate. | 1 | 2 | 3 | 4 | 5 |
| 10. The writing assignment is neatly typed or handwritten. | 1 | 2 | 3 | 4 | 5 |

Additional Comments:

Total Points Earned/Grade: _____