

SLOGANS AND BANNERS

The following criteria scale is used to determine the overall score.

Total points possible: _____

1 = Weak **2** = Moderately Weak **3** = Average **4** = Moderately Strong **5** = Strong

1. The slogan or banner accurately illustrates the positions, beliefs, or platform of the individual or group it represents or promotes.	1	2	3	4	5
2. The message of the slogan or banner is clear and appropriate to the topic.	1	2	3	4	5
3. The slogan or banner is concise, creative, catchy, and effective.	1	2	3	4	5
4. The slogan or banner is clean and neat, and the information on it is well organized.	1	2	3	4	5
5. The spelling, punctuation, and grammar of any text on the slogan or banner are accurate.	1	2	3	4	5
6. Any artwork on the slogan or banner is appropriate and carefully executed.	1	2	3	4	5
7. The slogan or banner demonstrates an understanding of the topic and related concepts.	1	2	3	4	5
8. The slogan or banner fulfills the requirements of the assignment.	1	2	3	4	5
9. The student did a good job presenting the slogan or banner to the class.	1	2	3	4	5
10. Overall, the final product represents the student's full potential.	1	2	3	4	5

Additional Comments:

Total Points Earned/Grade: _____