

Guided Reading Scoring

- Worth 100 points each
 - Turn in with corresponding quiz and receive 80% earns a quiz retake and 25 points on quiz corrections.
 - Turn in with last chapter quiz – full credit
 - Turn in 12 May – half credit
 - NO MORE QUIZ PREPS

12.1

Where are services distributed?

Opening Statement #1

- In geographic terms, only one locational factor is critical for a service --- proximity to the market. The optimal location of industry, requires balancing a number of site and situation factors, but the optimal location for a service is simply near its customers.

Opening Statement #2

- Service providers often say that the three critical factors in selecting a suitable site are "location, location, and location."

Opening Statement #3

- Services cluster in developed countries because more people able to buy services live there. Within developed countries, larger cities offer a larger scale of services than do small towns because more customers reside there.